

# 10 Tips for taking impactful photos with your phone for social media

- Make sure your lens is always clear
- Keep the horizon straight by turning on your phone's grid lines
- Tap on the subject to make sure it is in focus
- Try to get action shots and make sure your logo/badge is in every shot
- Use as much natural light as possible. If shooting at low-light use night mode
- Take multiple shots of the same subject then delete the ones you don't want
- Take the same photo from multiple perspectives
- Rest the bottom of your phone on a flat surface if possible
- Learn the phone editing tool
- Add your organization's watermark if not shown in the photo